



Dear Business and Community Member,

The Miss Pomona Pageant Committee and the Downtown Pomona Owners Association (DPOA) proudly announce the 2012 Miss Pomona Scholarship Pageant. This is an opportunity for young ladies of Pomona to become the city's representative to the public and to serve as a role model. It is an exciting way for the Miss Pomona Court to make a significant contribution to our community as well as earn scholarship money to further their educational goals.

The selection of Miss Pomona and her Court will be based on academic scholarship, leadership skills, involvement in school and community activities, and written and verbal communication skills. The semi-finalists are selected based on their résumé, essay questions, and two letters of recommendations. The committee then interviews each semi-finalist and selects the three finalists for the Court. Each of the three finalists will be required to present a prepared speech at the coronation ceremony based on a specific topic relevant to the City of Pomona. The new Miss Pomona will then be selected at the coronation event. The remaining two finalists will serve as her Court.

We are hoping that you will join us as a sponsor of the event with your financial support. Your contribution will enable us to honor this year's Miss Pomona and the two finalists with a scholarship to be used at the college or university of her choice. Additionally, it will provide the committee members the resources to organize a coronation ceremony the girls will not forget. Memories and mementos will include a reception, programs, gift baskets, entertainment, and the scholarship.

The printed programs will acknowledge you as a sponsor - this is a great way to generate publicity as a supporting Pomona business. You are encouraged to attend the coronation ceremony in January, 2012 at the Fox Theater; an invite will be sent out to all of the sponsors once the date is determined. To arrange for sponsorship or if you have any questions, contact the DPOA office at 909-469-1121. Please fill out the sponsorship form and send, along with a check of any amount payable to "DPOA," to the following address:

DPOA - Miss Pomona Pageant Committee
101 W. Mission Blvd., #110-410
Pomona, CA 91766

Thank you for considering our request. For your convenience, the DPOA's Tax Deductible Federal ID Number is: 34-2045068. We hope you will view this as an opportunity to promote your business while honoring and supporting the outstanding youth of our community.

Sincerely,

Lorena Matarrita
DPOA Executive Assistant
Miss Pomona Pageant Committee Chair



MISS POMONA SPONSORSHIP FORM

Please check your selection:

\$5,000 Diamond Sponsor - *Special Mention During Ceremony, Ad Space in Program (Full Page), Logo on Flyers, Posters & Newspaper Advertising, Reserved Table of Ten at Coronation

\$2,500 Platinum Sponsor - *Special Mention During Ceremony, Ad Space in Program (1/2 Page), Logo on Flyers, Posters & Newspaper Advertising, Reserved Table of Ten at Coronation

\$1,000 Gold Sponsor - *Special Mention During Ceremony, Ad Space in Program (1/3 Page), Logo on Flyers, Posters & Newspaper Advertising, Reserved Seating for two at Coronation

\$500 Silver Sponsor - *Honorable Mention, Ad Space in Program (1/4 Page), Reserved Seating for Two at Coronation

\$250 Bronze Sponsor - *Honorable Mention, Contact information in Program, Reserved Seating for Two at Coronation

Other: \$ _____ Contributor - Honorable Mention in Program

*Please email logo and/or brief description of what you would like in your Ad to: metropomona@hotmail.com

Make all checks payable to: D.P.O.A.

Fill out form and mail along with check to:
DPOA - Miss Pomona Pageant Committee
101 W. Mission Blvd., #110-410, Pomona, CA 91766

SPONSOR/BUSINESS INFORMATION

Sponsor/Business Name: _____

Sponsor/Business Address: _____

Sponsor/Business Website: _____

Contact Name: _____

Contact Phone #: _____

Contact Email: _____

I, _____, will contribute to the Miss Pomona Scholarship
(The name you would like to appear on printed materials and/or program)

Pageant. Please find enclosed with this form a check or cash in the amount of \$ _____ .
(Or, if you are providing the committee with an in-kind donation please write the amount of your donation on the line above.)

Signature: _____ Date: _____