

THE CITY OF POMONA CULTURAL ARTS COMMISSION
INVITES EVERYONE TO ATTEND THIS FREE EVENT.

THE CITY OF POMONA 3RD ANNUAL **CHALK ART FESTIVAL**

— SATURDAY NOVEMBER 14TH, 8AM - 2PM —



THOMAS PLAZA

LOCATED IN DOWNTOWN POMONA ARTS COLONY
ON CORNER OF 2ND ST AND THOMAS ST

CASH PRIZES

AWARDED FOR 1ST PLACE IN EACH ENTRANT GROUPING
WINNERS ANNOUNCED AT 3:00PM

**PRE-REGISTRATION IS NECESSARY
FOR PARTICIPATING ARTISTS**

MAJOR FUNDING THROUGH THE NATIONAL ENDOWMENT OF
THE ARTS THE BIG READ FOR FURTHER INFORMATION AND
APPLICATIONS, PLEASE CONTACT POMONA PUBLIC LIBRARY 909-620-2473
RAIN DATE: NOVEMBER 21, 2009





**City of Pomona - Cultural Arts Commission
ANNUAL CHALKART FESTIVAL
Saturday, November 14, 2009 (Rain Date: Nov 21)**

**Participants in STUDENT categories must work in a TEAM of 2-4 participants.
EACH participant of a TEAM must fill out a separate application form.**

Participant's Name: _____

Address: _____ **City:** _____ **Zip** _____

Phone: _____ **Email:** _____

School (if applicable): _____ **Teacher:** _____

Participant's Category (circle ONE):

Elementary/Middle (4th-8th)

High School (9th-12th)

Professional (Individual)

T-Shirt Sizes (circle ONE):

Youth Size – S M L

Adult Size – S M L XL XXL

City of Pomona Waiver /Hold Harmless Statement:

I understand that all art work completed at the festival becomes property of the City of Pomona and may be used or reproduced at the Commission's discretion. I further understand the regulations as set forth for this contest: The image(s) will contain no offensive material such as nudity (of any kind), depictions of violence, derogatory signs, language or epitaphs that would encourage discrimination against any religion, race, nationality, disability, or sexual orientation; or any drug, gang, or sexually related material. Any violation of this agreement will subject participant(s) to disqualification and exclusion from the competition.

The festival is a competition for which prizes will be awarded. Chalk will be provided to the participants free of charge. Please, no spray fixatives or sealants. I hereby declare full knowledge of all inherent risks and hazards associated and incidental to the Pomona Annual Chalkart Festival.

I do hereby release, absolve, indemnify and hold harmless the City of Pomona and its employees from any and all claims of damages for personal injury or other damages that may be sustained as a result of participation in any of the programs/event activities. I further waive any and all such claims against any and all sponsors, volunteers, and staff of supervisors appointed by the City of Pomona, as well as any person(s) providing transportation, if applicable, to and from the event/program activities.

PUSD Statement:

I further understand that: This event is not sponsored by the Pomona Unified School District (the "School District"). Participation is pursuant to an agreement between the student and the City of Pomona and in no way does the School District assume any sponsorship or supervision or responsibility for the activities set forth in this statement.

Signature: _____ **Date:** _____

(if applicant is a minor, must be signed by parent or guardian)

PLEASE SUBMIT APPLICATION BY WEDNESDAY, OCTOBER 30, 2009 TO:

**Mail: Pomona Public Library
Attn: Maura Montellano
625 S. Garey Ave.
PO Box 2271
Pomona, CA 91769-2271**

OR

**Fax: (909) 620-3713
Attn: Maura Montellano**

Download applications at: metropomona.com

For further information: (909) 620-2473

**City of Pomona – Cultural Arts Commission
ANNUAL CHALK ART FESTIVAL 2009
Information and Guidelines**

Date, Time and Location of Event

Date: November 14, 2009

Location: Thomas Plaza on Second Street and Thomas Street in the Arts Colony in Downtown Pomona

Schedule:

7:45-8:45 a.m.	Check-in and Breakfast
9:00 a.m.	Start of Competition (All artwork must be completed by 2:00)
2:00-3:00 p.m.	Judging
3:00 p.m.	Awards Ceremony

Themes for Chalk Art Competition:

1. The Call of the Wild - Pomona Big Read
2. The Natural World – (i.e. Animals, Habitats, Environmental Preservation)
3. Open category – *Professionals only*

Participants & Dimensions:

Participants in *STUDENT* categories must work on a *TEAM* of 2-4 participants.

Elementary/ Middle School Teams: Space size 5' x 6' (maximum)

High School Teams: Space size 10' x 12' (maximum)

Professional: Space size 10' x 12' (maximum)

Prizes

First through Sixth place winners in each PARTICIPANT category.

Cash Prize for First Place

- Professionals: @ \$100 per artist
- High School: @ \$30 each student artist on team
- Elementary/Middle School: @ \$15 each student artist on team

Other Event Information

- **Each participant must fill out separate application form and return by October 30th.**
- **Each participant receives one box of pastel chalk, an event t-shirt, and free breakfast.**
- **Lunch** will be available for purchase, provided by Pomona Kiwanis Club.
- **Entertainment** provided throughout the day!

This is a FREE EVENT!